MMU Position on Demand Response Saturation Issue

MC 11/18/2010 Joe Bowring John Webster



MMU Position

- MMU supports the development of an unlimited capacity only product to replace the current summer only 10X6 product:
 - Unlimited capacity is the standard unit of measure in the RPM Auctions.
 - This is the definition of the capacity product.
 - The 10X6 product and the summer unlimited product are not equivalent capacity
 - Paying the full capacity price for a limited product distorts market outcomes
 - Defining the product clearly and consistently means that there is no reason for multiple capacity prices

Unlimited Product

- Current limited DR can be converted to an unlimited product:
 - Portfolio aggregation of limited DR customers to create an unlimited equivalent portfolio
 - Compliance evaluated at portfolio basis
 - EFORd approach can value all DR products
- Unlimited DR is a capacity only product
 - DR is selling interruptibility. Load is not on system when those who pay for capacity need it.
 - No Day Ahead or Real Time energy offers
 - Not eligible to set price in the energy market when called in the capacity market
 - No retail rate related restrictions



MMU Position on Summer Only

- Unlimited Product definition is consistent with value of Summer Unlimited product
- Customers qualifying as Summer Unlimited should wholly or partially qualify as Unlimited:
 - Using Firm Service Level (FSL) approach, if naturally occurring load levels are below the FSL outside the summer period, customer is compliant
 - Example:
 - If load reduction to FSL comes from air conditioning load cycling in summer peaks, non summer period load will already reflect absence of air conditioning load.
 - Customer would be compliant in non summer period

Questions

- What are the locational requirements for DR compliance/response calculations?
 - PJM needs to define minimum likely needed geographic area for DR response
 - Defines ability of CSP to aggregate limited customers into unlimited portfolio
- To what extent are there offsetting increases in fixed load outside of the summer period which may cause load to be greater than the FSL?
 - Is there weather sensitive winter load that creates load above summer FSL?

Monitoring Analytics, LLC 2621 Van Buren Avenue Suite 160 Eagleville, PA 19403

(610) 271-8050

MA@monitoringanalytics.com

www.MonitoringAnalytics.com

