# Demand Response

Markets require both a supply side and a demand side to function effectively. The demand side of wholesale electricity markets is underdeveloped. Wholesale power markets will be more efficient when the demand side of the electricity market becomes fully functional without depending on special programs as a proxy for full participation.

## Overview

- **Demand Response Jurisdiction.** In a panel decision issued May 23, 2014, the U.S. Court of Appeals for the District of Columbia Circuit vacated Order No. 745, which provided for payment of demand-side resources at full LMP.[1] The court found that the FERC lacked jurisdiction to issue Order No. 745 because the "rule entails direct regulation of the retail market - a matter exclusively within state control."[2] On January 25, 2016, the Supreme Court voted 6-2 to reverse the decision of the lower court.[3] The result is that FERC retains jurisdiction over demand-side programs.

- **Demand Response Activity.** Demand response includes the economic program and the emergency program. The economic program includes the response to energy prices in the energy market. The emergency and pre-emergency program is the capacity market program which includes both capacity payments and associated energy revenues when the capacity is called on to respond.[4] The emergency program accounted for 99.0 percent of all revenue received by demand response providers, the economic program for 0.5 percent and synchronized reserve for 0.5 percent. In the first nine months of 2016, total emergency revenue decreased by $53.8 million, or 9.2 percent, from $585.1 million in the first nine months of 2015 to $531.3 million in the first nine months of 2016. Capacity market revenue, which comprised 100.0 percent of the emergency demand response program in the first nine months of 2016, decreased by $53.3

million, or 9.1 percent, from $584.6 million in the first nine months of 2015 to $531.3 million the first nine months of 2016.[5]

Economic program revenue decreased by $4.7 million, from $7.4 million in the first nine months of 2015 to $2.7 million in the first nine months of 2016, a 63.7 percent decrease.[6] Synchronized reserve revenue decreased by $1.2 million, a 30.2 percent decrease.

Total demand response revenue decreased by 59.6 million, from $596.3 million in the first nine months of 2015 to $536.7 million in the first nine months of 2016, a 10.0 percent decrease. Not all DR activities in the first nine months of 2016 have been reported to PJM at the time of this report.

All demand response energy payments are uplift. LMP does not cover demand response energy payments although emergency demand response can and does set LMP. Emergency demand response energy costs are paid by PJM market participants in proportion to their net purchases in the real-time market. Economic demand response energy costs are paid by real-time exports from the PJM Region and real-time loads in each zone for which the load-weighted average real-time LMP for the hour during which the reduction occurred is greater than the single system price determined under the net benefits test for that month.[7]

- **Demand Response Market Concentration.** The ownership of economic demand response was highly concentrated in the first nine months of 2015 and 2016. The HHI for economic demand response reductions increased from 7834 in the first nine months of 2015 to 7931 in 2016. The ownership of emergency demand response was moderately concentrated in 2016. The HHI for emergency demand response registrations was 1497 for the 2015/2016 Delivery Year and 1469 for the 2015/2016 Delivery Year. In the 2016/2017 Delivery Year, the four largest companies contributed 66.6 percent of all registered emergency demand response resources.

- **Locational Dispatch of Demand Resources.** Beginning with the 2014/2015 Delivery Year, demand resources are dispatchable for mandatory reduction on a subzonal basis, defined by zip codes, only if the subzone is defined

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1   Electric Power Supply Association v. FERC, No. 11-1486, *petition for en banc review denied*; *see Demand Response Compensation in Organized Wholesale Energy Markets*, Order No. 745, FERC Stats. & Regs. ¶ 31,322 (2011); *order on reh'g*, Order No. 745-A, 137 FERC ¶ 61,215 (2011); *order on reh'g*, Order No. 745-B, 138 FERC 61,148 (2012).
2   *Id.*
3   FERC v. Electric Power Supply Association, Slip Op. No. 14-840.
4   Throughout this document, emergency demand response refers to both emergency and pre-emergency demand response.

5   The total credits and MWh numbers for demand resources were calculated as of October 10, 2016 and may change as a result of continued PJM billing updates.
6   Economic credits are synonymous with revenue received for reductions under the economic load response program.
7   PJM: "Manual 28: Operating Agreement Accounting," Revision 74 (July 1, 2016), p 84.

at least one day before it is dispatched and only until PJM removes the definition of the subzone. More locational dispatch of demand resources in a nodal market improves market efficiency. The goal should be nodal dispatch of demand resources with no advance notice required as is the case for generation resources.

## Recommendations

The MMU recognizes that PJM incorporated some of these recommendations in the Capacity Performance filing. The status of each recommendation reflects the status at September 30, 2016.

- The MMU recommends, as a preferred alternative to having PJM demand side programs, that demand response be on the demand side of the markets and that customers be able to avoid capacity and energy charges by not using capacity and energy at their discretion and that customer payments be determined only by metered load. (Priority: High. First reported 2014. Status: Not adopted.)

- The MMU recommends that there be only one demand response product, with an obligation to respond when called for all hours of the year, and that the demand response be on the demand side of the capacity market. (Priority: High. First reported 2011. Status: Partially adopted.[8])

- The MMU recommends that the option to specify a minimum dispatch price under the Emergency and Pre-Emergency Program Full option be eliminated and that participating resources receive the hourly real-time LMP less any generation component of their retail rate. (Priority: Medium. First reported 2010. Status: Not adopted.)

- The MMU recommends that the emergency load response program be treated as an economic resource, responding to economic price signals like other capacity resources and not an emergency program responding only after an emergency is called, and not triggering the definition of a PJM emergency and not triggering a Performance Assessment Hour under the new PJM Capacity Market rules. (Priority: High. First reported 2012. Status: Not adopted.)

- The MMU recommends that the Emergency Program Energy Only option be eliminated because the opportunity to receive the appropriate energy market incentive is already provided in the Economic Program. (Priority: Low. First reported 2010. Status: Not adopted.)

- The MMU recommends that a daily energy market must offer requirement apply to demand resources, comparable to the rule applicable to generation capacity resources.[9] (Priority: High. First reported 2013. Status: Not adopted.)

- The MMU recommends that the lead times for demand resources be shortened to 30 minutes with an hour minimum dispatch for all resources. (Priority: Medium. First reported 2013. Status: Partially adopted.)

- The MMU recommends that demand resources be required to provide their nodal location, comparable to generation resources. (Priority: High. First reported 2011. Status: Not adopted.)

- The MMU recommends that PJM require nodal dispatch of demand resources with no advance notice required or, if nodal location is not required, subzonal dispatch of demand resources with no advance notice required. (Priority: High. First reported 2015. Status: Not adopted.)

- The MMU recommends that PJM eliminate the measurement of compliance across zones within a compliance aggregation area (CAA). The multiple zone approach is less locational than the zonal and subzonal approach and creates larger mismatches between the locational need for the resources and the actual response. (Priority: High. First reported 2015. Status: Not adopted.)

- The MMU recommends capping the baseline for measuring compliance under GLD, for the limited summer product, at the customers' PLC. (Priority: High. First reported 2010. Status: Adopted 2015.)

- The MMU recommends capping the baseline for measuring capacity compliance under winter compliance at the customers' PLC, similar to GLD, to avoid double counting. (Priority: High. First reported 2010. Status: Partially adopted.)

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8  PJM's Capacity Performance proposal includes this change. See "Reforms to the Reliability Pricing Market ("RPM") and Related Rules in the PJM Open Access Transmission Tariff ("Tariff") and Reliability Assurance Agreement Among Load Serving Entities ("RAA")," Docket No. ER15-632-000 and "PJM Interconnection, L.L.C." Docket No. EL15-29-000.

9  See "Complaint and Motion to Consolidate of the Independent Market Monitor for PJM," Docket No. EL14-20-000 (January 27, 2014) at 1.

- The MMU recommends that measurement and verification methods for demand resources be modified to reflect compliance more accurately. (Priority: Medium. First reported 2009. Status: Not adopted.)

- The MMU recommends that compliance rules be revised to include submittal of all necessary hourly load data, and that negative values be included when calculating event compliance across hours and registrations. (Priority: Medium. First reported 2012. Status: Not adopted.)

- The MMU recommends that PJM adopt the ISO-NE five-minute metering requirements in order to ensure that dispatchers have the necessary information for reliability and that market payments to demand resources be calculated based on interval meter data at the site of the demand reductions.[10] (Priority: Medium. First reported 2013. Status: Not adopted.)

- The MMU recommends that demand response event compliance be calculated for each hour and the penalty structure reflect hourly compliance for the base and capacity performance products. (Priority: Medium. First reported 2013. Status: Not adopted.)

- The MMU recommends that demand resources whose load drop method is designated as "Other" explicitly record the method of load drop. (Priority: Low. First reported 2013. Status: Adopted, Q2, 2014.)

- The MMU recommends that load management testing be initiated by PJM with limited warning to CSPs in order to more accurately represent the conditions of an emergency event. (Priority: Low. First reported 2012. Status: Not adopted.)

- The MMU recommends that shutdown cost be defined as the cost to curtail load for a given period that does not vary with the measured reduction or, for behind the meter generators, be the start cost defined in Manual 15 for generators. (Priority: Low. First reported 2012. Status: Not adopted.)

- The MMU recommends that the Net Benefits Test be eliminated and that demand response resources be paid LMP less any generation component

- of the applicable retail rate. (Priority: Low. First reported 2015. Status: Not adopted.)

- The MMU recommends that the tariff rules for demand response clarify that a resource and its CSP, if any, must notify PJM of material changes affecting the capability of the resource to perform as registered and to terminate registrations that are no longer capable of responding to PJM dispatch directives because load has been reduced or eliminated, such as in the case of bankrupt and/or out of service facilities. (Priority: Medium. First reported 2015. Status: Not adopted.)

- The MMU recommends that PJM not remove any defined subzone and maintain a public record of all created and removed subzones. (Priority: Low. New recommendation. Status: Not adopted.)

## Conclusion

A fully functional demand side of the electricity market means that end use customers or their designated intermediaries will have the ability to see real-time energy price signals in real time, will have the ability to react to real-time prices in real time and will have the ability to receive the direct benefits or costs of changes in real-time energy use. In addition, customers or their designated intermediaries will have the ability to see current capacity prices, will have the ability to react to capacity prices and will have the ability to receive the direct benefits or costs of changes in the demand for capacity in the same year in which demand for capacity changes. A functional demand side of these markets means that customers will have the ability to make decisions about levels of power consumption based both on the value of the uses of the power and on the actual cost of that power.

In the energy market, if there is to be a demand side program, demand resources should be paid the value of energy, which is LMP less any generation component of the applicable retail rate. There is no reason to have the net benefits test. The necessity for the net benefits test is an illustration of the illogical approach to demand side compensation embodied in paying full LMP to demand resources. The benefit of demand side resources is not that they suppress market prices, but that customers can choose not to consume

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10 See ISO-NE Tariff, Section III, Market Rule 1, Appendix E1 and Appendix E2, "Demand Response," <http://www.iso-ne.com/regulatory/tariff/sect_3/mr1_append-e.pdf>. (Accessed June 29, 2016) ISO-NE requires that DR have an interval meter with five minute data reported to the ISO and each behind the meter generator is required to have a separate interval meter. After June 1, 2017, demand response resources in ISO-NE must also be registered at a single node.

at the current price of power, that individual customers benefit from their choices and that the choices of all customers are reflected in market prices. If customers face the market price, customers should have the ability to not purchase power and the market impact of that choice does not require a test for appropriateness.

If demand resources are to continue competing directly with generation capacity resources in the PJM Capacity Market, the product must be defined such that it can actually serve as a substitute for generation. This is a prerequisite to a functional market design.

In order to be a substitute for generation, demand resources should be defined in PJM rules as an economic resource, as generation is defined. Demand resources should be required to offer in the Day-Ahead Energy Market and should be called when the resources are required and prior to the declaration of an emergency. Demand resources should be available for every hour of the year and not be limited to a small number of hours.

In order to be a substitute for generation, demand resources should be subject to robust measurement and verification techniques to ensure that transitional DR programs incent the desired behavior. The methods used in PJM programs today are not adequate to determine and quantify deliberate actions taken to reduce consumption.

In order to be a substitute for generation, demand resources should provide a nodal location and should be dispatched nodally to enhance the effectiveness of demand resources and to permit the efficient functioning of the energy market. Both subzonal and multi-zone compliance should be eliminated because they are inconsistent with an efficient nodal market.

In order to be a substitute for generation, compliance by demand resources to PJM dispatch instructions should include both increases and decreases in load. The current method applied by PJM simply ignores increases in load and thus artificially overstates compliance.

In order to be a substitute for generation, reductions should be calculated hourly for dispatched DR. The current rules use the average reduction for the duration of an event. The average reduction across multiple hours does not provide an accurate metric for each hour of the event and is inconsistent with the measurement of generation resources. Measuring compliance hourly would provide accurate information to the PJM system. Under the new CP rules, the performance of demand response during Performance Assessment Hours (PAH) will be measured on an hourly basis.

In order to be a substitute for generation, any demand resource and its Curtailment Service Provider (CSP), should be required to notify PJM of material changes affecting the capability of the resource to perform as registered and to terminate registrations that are no longer capable of responding to PJM dispatch directives, such as in the case of bankrupt and out of service facilities. Generation resources are required to inform PJM of any change in availability status, including outages and shutdown status.

As a preferred alternative, demand response should be on the demand side of the capacity market rather than on the supply side. Rather than complex demand response programs with their attendant complex and difficult to administer rules, customers would be able to avoid capacity and energy charges by not using capacity and energy at their discretion.

The long term appropriate end state for demand resources in the PJM markets should be comparable to the demand side of any market. Customers should use energy as they wish and that usage will determine the amount of capacity and energy for which each customer pays. There would be no counterfactual measurement and verification.

Under this approach, customers that wish to avoid capacity payments would reduce their load during expected high load hours. Capacity costs would be assigned to LSEs and by LSEs to customers, based on actual load on the system during these critical hours. Customers wishing to avoid high energy prices would reduce their load during high price hours. Customers would pay for what they actually use, as measured by meters, rather than relying

on flawed measurement and verification methods. No M&V estimates are required. No promises of future reductions which can only be verified by M&V are required. To the extent that customers enter into contracts with CSPs or LSEs to manage their payments, M&V can be negotiated as part of a bilateral commercial contract between a customer and its CSP or LSE.

This approach provides more flexibility to customers to limit usage at their discretion. There is no requirement to be available year round or every hour of every day. There is no 30 minute notice requirement. There is no requirement to offer energy into the day-ahead market. All decisions about interrupting are up to the customers only and they may enter into bilateral commercial arrangements with CSPs at their sole discretion. Customers would pay for capacity and energy depending solely on metered load.

A transition to this end state should be defined in order to ensure that appropriate levels of demand side response are incorporated in PJM's load forecasts and thus in the demand curve in the capacity market for the next three years. That transition should be defined by the PRD rules, modified as proposed by the MMU.

This approach would work under the current RPM design and this approach would work under the CP design. This approach is entirely consistent with the Supreme Court decision in *EPSA* as it does not depend on whether FERC has jurisdiction over the demand side. This approach will allow FERC to more fully realize its overriding policy objective to create competitive and efficient wholesale energy markets. The decision of the Supreme Court addressed jurisdictional issues and did not address the merits of FERC's approach. The Supreme Court's decision has removed the uncertainty surrounding the jurisdictional issues and created the opportunity for FERC to revisit its approach to demand side.

# PJM Demand Response Programs

All demand response programs in PJM can be grouped into economic, emergency and pre-emergency programs. Pre-emergency demand response is defined to be dispatchable before an emergency event is declared.[11] Table 6-1 provides an overview of the key features of PJM demand response programs. Demand response program is used here to refer to pre-emergency, emergency and economic programs. Demand Resources is used here to refer to emergency and pre-emergency load response, which participate in the capacity market, and Economic Resources refer to economic load response, which participates solely in the energy market. All Demand Resources must register as pre-emergency unless the participant relies on behind the meter generation or the resource has environmental restrictions that limit the resource's ability to operate only in emergency conditions.[12] In all demand response programs, CSPs are companies that seek to sign up end-use customers, participants, that have the ability to reduce load. After a demand response event occurs, PJM compensates CSPs for their participants' load reductions and CSPs in turn compensate their participants. Only CSPs are eligible to participate in the PJM demand response program, but a participant can register as a PJM special member and become a CSP without any additional cost.

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11  147 FERC ¶ 61,103 (2014).
12  OATT Attachment K Appendix Section 8.5

**Table 6-1 Overview of demand response programs**

| | Emergency and Pre-Emergency Load Response Program | | | Economic Load Response Program |
|---|---|---|---|---|
| | Load Management (LM) | | | |
| Market | Capacity Only | Capacity and Energy | Energy Only | Energy Only |
| Capacity Market | DR cleared in RPM | DR cleared in RPM | Not included in RPM | Not included in RPM |
| Dispatch Requirement | Mandatory Curtailment | Mandatory Curtailment | Voluntary Curtailment | Dispatched Curtailment |
| Penalties | RPM event or test compliance penalties | RPM event or test compliance penalties | NA | NA |
| Capacity Payments | Capacity payments based on RPM clearing price | Capacity payments based on RPM clearing price | NA | NA |
| Energy Payments | No energy payment | Energy payment based on submitted higher of "minimum dispatch price" and LMP. Energy payment during PJM declared Emergency Event mandatory curtailments. | Energy payment based on submitted higher of "minimum dispatch price" and LMP. Energy payment only for voluntary curtailments. | Energy payment based on full LMP. Energy payment for hours of dispatched curtailment. |

In a panel decision issued May 23, 2014, the U.S. Court of Appeals for the District of Columbia Circuit vacated Order No. 745, which provided for payment of demand-side resources at full LMP.[13] The court found that the FERC lacked jurisdiction to issue Order No. 745 because the "rule entails direct regulation of the retail market - a matter exclusively within state control."[14] On January 25, 2016, the Supreme Court voted 6-2 to reverse the decision of the lower court.[15] The result is that FERC retains jurisdiction over demand-side programs.

## Participation in Demand Response Programs

On April 1, 2012, FERC Order No. 745 was implemented in the PJM economic program, requiring payment of full LMP for dispatched demand resources when a net benefits test (NBT) price threshold is exceeded. This approach replaced the payment of LMP minus the charges for wholesale power and transmission already included in customers' tariff rates.

Figure 6-1 shows all revenue from PJM demand response programs by market for each year for the period January through September 2008 through 2016. Since the implementation of the RPM Capacity Market on June 1, 2007,

demand response that participated through the capacity market, which includes emergency energy revenue, has been the primary source of revenue to demand response participants.[16]

In the first nine months of 2016, emergency and pre-emergency revenue, which includes capacity and emergency energy revenue, accounted for 99.0 percent of all revenue received by demand response providers, credits from the economic program were 0.5 percent and revenue from synchronized reserve was 0.5 percent.

Total emergency and pre-emergency revenue decreased by $53.8 million, or 9.2 percent, from $585.1 million in the first nine months of 2015 to $531.3 in the first nine months 2016. Of the total emergency revenue, capacity market revenue decreased by $53.3 million, or 9.1 percent, from $584.6 million in the first nine months of 2015 to $531.3 million in the first nine months of 2016, due to lower clearing prices and volumes in the PJM Capacity Market for the 2016/2017 Delivery Years. The weighted average RPM price decreased 23.9 percent from $160.01 per MW-day in the 2015/2016 Delivery Year to $121.84 per MW-day in the 2016/2017 Delivery Year.[17] Total demand response revenue in the first nine months of 2016 decreased by 10.0 percent from $596.3 million in the first nine months of 2015 to $536.7 million in the first

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13 Electric Power Supply Association v. FERC, No. 11-1486, *petition for en banc review denied; see Demand Response Compensation in Organized Wholesale Energy Markets*, Order No. 745, FERC Stats. & Regs. ¶ 31,322 (2011); *order on reh'g*, Order No. 745-A, 137 FERC ¶ 61,215 (2011); *order on reh'g*, Order No. 745-B, 138 FERC 61,148 (2012).
14 *Id.*
15 FERC v. Electric Power Supply Association, Slip Op. No. 14-840.

16 This includes both capacity market revenue and emergency energy revenue for capacity resources.
17 *2015 State of the Market Report for PJM: January through September*, Section 5: Capacity, Figure 5-6.

nine months of 2016. Total demand response revenue includes economic, pre-emergency, emergency and synchronized reserve revenue.

Total revenue under the economic program decreased by $4.7 million from $7.4 million in the first nine months of 2015 to $2.7 million in the first nine months of 2016, a 63.7 percent decrease.

**Figure 6–1 Demand response revenue by market: January through September 2008 through 2016**
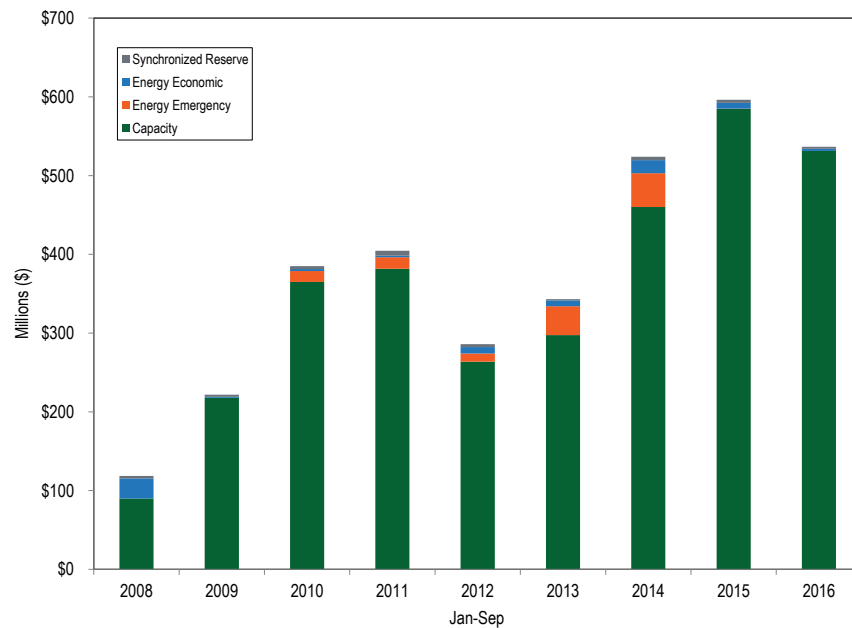


## Economic Program

Table 6-2 shows registered sites and MW for the last day of each month for the period of January 2010 through September 2016. Registration is a prerequisite for CSPs to participate in the economic program. Both the average number of registrations for economic demand response and the average registered MW decreased in the first nine months of 2016 compared to the first nine months of 2015. The average number of monthly registrations decreased by 213 from 974 in the first nine months of 2015 to 760 in the first nine months of 2016. The average monthly registered MW decreased by 247 MW, or 8.9 percent, from 2,788 MW in the first nine months of 2015 to 2,541 MW in the first nine months of 2016.

Several demand response resources are registered for both the economic and emergency demand response programs. There were 539 registrations and 2,104 nominated MW in the emergency program that were also registered in the economic program during the first nine months of 2016.

**Table 6-2 Economic program registrations on the last day of the month: January 2010 through September 2016**

| | 2010 | | 2011 | | 2012 | | 2013 | | 2014 | | 2015 | | 2016 | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Month | Registrations | Registered MW | Registrations | Registered MW | Registrations | Registered MW | Registrations | Registered MW | Registrations | Registered MW | Registrations | Registered MW | Registrations | Registered MW |
| Jan | 1,841 | 2,623 | 1,609 | 2,432 | 1,993 | 2,385 | 841 | 2,314 | 1,180 | 2,325 | 1,078 | 2,960 | 838 | 2,557 |
| Feb | 1,842 | 2,624 | 1,612 | 2,435 | 1,995 | 2,384 | 843 | 2,327 | 1,174 | 2,330 | 1,076 | 2,956 | 835 | 2,557 |
| Mar | 1,845 | 2,623 | 1,612 | 2,519 | 1,996 | 2,356 | 788 | 2,284 | 1,185 | 2,692 | 1,075 | 2,949 | 834 | 2,556 |
| Apr | 1,849 | 2,587 | 1,611 | 2,534 | 189 | 1,318 | 970 | 2,346 | 1,194 | 2,827 | 1,076 | 2,938 | 832 | 2,556 |
| May | 1,875 | 2,819 | 1,687 | 3,166 | 371 | 1,669 | 1,375 | 2,414 | 745 | 2,511 | 980 | 2,846 | 829 | 2,545 |
| Jun | 813 | 1,608 | 1,143 | 1,912 | 803 | 2,347 | 1,302 | 2,144 | 928 | 2,943 | 871 | 2,614 | 518 | 2,500 |
| Jul | 1,192 | 2,159 | 1,228 | 2,062 | 942 | 2,323 | 1,315 | 2,443 | 1,036 | 3,006 | 870 | 2,609 | 519 | 2,421 |
| Aug | 1,616 | 2,398 | 1,987 | 2,194 | 1,013 | 2,373 | 1,299 | 2,527 | 1,080 | 3,033 | 869 | 2,609 | 805 | 2,569 |
| Sep | 1,609 | 2,447 | 1,962 | 2,183 | 1,052 | 2,421 | 1,280 | 2,475 | 1,077 | 2,919 | 867 | 2,608 | 831 | 2,608 |
| Oct | 1,606 | 2,444 | 1,954 | 2,179 | 828 | 2,269 | 1,210 | 2,335 | 1,060 | 2,943 | 858 | 2,568 | | |
| Nov | 1,605 | 2,444 | 1,988 | 2,255 | 824 | 2,267 | 1,192 | 2,307 | 1,063 | 2,995 | 851 | 2,566 | | |
| Dec | 1,598 | 2,439 | 1,992 | 2,259 | 846 | 2,283 | 1,192 | 2,311 | 1,071 | 2,923 | 850 | 2,566 | | |
| Avg. (Jan-Sep) | 1,609 | 2,432 | 1,606 | 2,382 | 1,150 | 2,175 | 1,113 | 2,364 | 1,067 | 2,732 | 974 | 2,788 | 760 | 2,541 |

The registered MW in the economic load response program are not a good measure of the MW available for dispatch in the energy market. Economic resources can dispatch more, less or the same amount of MW as registered in the program. Table 6-3 shows the sum of peak economic MW dispatched by registration each month for the first nine months of 2010 through 2016. The monthly peak is the sum of each registration's monthly noncoincident peak dispatched MW and annual peak is the sum of each registration's noncoincident peak dispatched MW during the first nine months of each year. This aggregated peak dispatched MW for all economic demand response registered resources decreased by 421 MW, from 1,848 MW in the first nine months of 2015 to 1,427 MW in the first nine months of 2016.[18]

**Table 6-3 Sum of peak MW reductions for all registrations per month: January 2010 through September 2016**

| | Sum of Peak MW Reductions for all Registrations per Month | | | | | | |
|---|---|---|---|---|---|---|---|
| Month | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 |
| Jan | 183 | 132 | 110 | 193 | 450 | 169 | 139 |
| Feb | 121 | 89 | 101 | 119 | 307 | 336 | 128 |
| Mar | 115 | 81 | 72 | 127 | 369 | 198 | 119 |
| Apr | 111 | 80 | 108 | 133 | 146 | 143 | 118 |
| May | 172 | 98 | 143 | 192 | 151 | 161 | 131 |
| Jun | 209 | 561 | 954 | 433 | 483 | 833 | 121 |
| Jul | 999 | 561 | 1,631 | 1,091 | 665 | 1,362 | 1,316 |
| Aug | 794 | 161 | 952 | 497 | 357 | 272 | 231 |
| Sep | 276 | 84 | 451 | 548 | 795 | 816 | 136 |
| Oct | 118 | 81 | 242 | 168 | 214 | 136 | |
| Nov | 111 | 86 | 165 | 155 | 166 | 127 | |
| Dec | 114 | 88 | 98 | 168 | 155 | 122 | |
| Annual (Jan-Sep) | 1,202 | 840 | 1,942 | 1,467 | 1,532 | 1,848 | 1,427 |

18 As a result of the 60 day data lag from event date to settlement, not all settlements for July and September 2016 are incorporated in this report.

All demand response energy payments are uplift rather than market payments. Economic demand response energy costs are assigned to real-time exports from the PJM Region and real-time loads in each zone for which the load-weighted average real-time LMP for the hour during which the reduction occurred is greater than the price determined under the net benefits test for that month.[19] The zonal allocation is shown in Table 6-13.

Table 6-4 shows the total MW reductions made by participants in the economic program and the total credits paid for these reductions in the first nine months of every year from 2010 to 2016. The average credits per MWh paid decreased by $26.34 per MWh, or 37.1 percent, from $70.91 per MWh in the first nine months of 2015 to $44.58 per MWh dispatched in the first nine months of 2016. The average real-time load weighted PJM LMP decreased by $9.62 per MWh, or 24.7 percent, from $38.94 per MWh in the first nine months of 2015 to $29.32 per MWh in the first nine months of 2016. Curtailed energy for the economic program was 59,946 MWh in the first nine months of 2016 and the total payments were $2,672,152.[20] Total credits paid for economic DR in the first nine months of 2016 decreased by $4.7 million or 63.7 percent, compared to the first nine months of 2015.

**Table 6-4 Credits paid to the PJM economic program participants: January through September of 2010 through 2016**

| Year (Jan-Sep) | Total MWh | Total Credits | $/MWh |
|---|---|---|---|
| 2010 | 58,280 | $2,677,937 | $45.95 |
| 2011 | 15,376 | $1,943,507 | $126.40 |
| 2012 | 122,080 | $8,179,884 | $67.00 |
| 2013 | 105,299 | $7,387,658 | $70.16 |
| 2014 | 121,266 | $16,510,277 | $136.15 |
| 2015 | 103,721 | $7,355,263 | $70.91 |
| 2016 | 59,946 | $2,672,152 | $44.58 |

Economic demand response resources that are dispatched in both the economic and emergency programs at the same time are settled under emergency rules. For example, assume a demand resource has an economic strike price of $100 per MWh and an emergency strike price of $1,800 per MWh. If this resource were scheduled to reduce in the Day-Ahead Energy Market, the demand resource would receive $100 per MWh, but if an emergency event were called during the economic dispatch, the demand resource would receive its emergency strike price of $1,800 per MWh instead. The rationale for this rule is not clear. All other resources that clear in the day-ahead market are financially firm at that clearing price.

Figure 6-2 shows monthly economic demand response credits and MWh, from January 2010 through September 2016. Higher energy prices and FERC Order No. 745 increased incentives to participate starting in April 2012. Energy prices have continued to trend lower and this has resulted in lower credits paid to economic DR resources in the first nine months of 2016 compared to the first nine months of 2015.

**Figure 6-2 Economic program credits and MWh by month: January 2010 through September 2016**
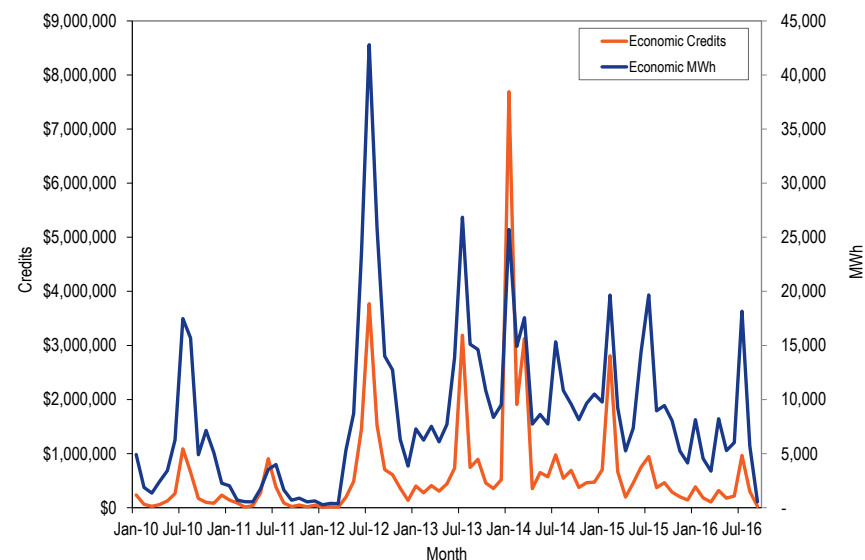


19 PJM: "Manual 28: Operating Agreement Accounting," Revision 74 (July 1, 2016), p 84.
20 The total MWh and Total Credits values in this table are the most up to date at the time of this report. Succeeding tables that report on charges paid for economic demand response may vary slightly from these numbers due to the timing of PJM settlement database updates.

Table 6-5 shows performance for the first nine months of 2015 and 2016 in the economic program by control zone and participation type. Total economic program reductions decreased 15.2 percent from 103,721 MW in the first nine months of 2015 to 59,946 MW in the first nine months of 2016. The economic credits decreased by 63.7 percent from $7,355,263 in the first nine months of 2015, to $2,672,152 in the first nine months of 2016.

Table 6–5 PJM economic program participation by zone: January through September, 2015 and 2016[21]

| | Credits | | | MWh Reductions | | | Credits per MWh Reduction | | |
|---|---|---|---|---|---|---|---|---|---|
| Zones | 2015 | 2016 | Percent Change | 2015 | 2016 | Percent Change | 2015 | 2016 | Percent Change |
| AECO, JCPL, PECO, Pepco, RECO | $535,310 | $232,913 | (56.5%) | 4,815 | 4,274 | (11.2%) | $111.17 | $54.50 | (51.0%) |
| AEP, AP | $130,587 | $43,844 | (66.4%) | 1,767 | 910 | (48.5%) | $73.89 | $48.19 | (34.8%) |
| ATSI, ComEd, DAY, DEOK, DLCO, EKPC | $711,649 | $512,106 | (28.0%) | 16,248 | 12,576 | (22.6%) | $43.80 | $40.72 | (7.0%) |
| BGE, DPL, Met-Ed, PENELEC | $931,193 | $737,507 | (20.8%) | 17,884 | 15,595 | (12.8%) | $52.07 | $47.29 | (9.2%) |
| Dominion | $4,212,454 | $793,217 | (81.2%) | 50,717 | 17,126 | (66.2%) | $83.06 | $46.32 | (44.2%) |
| PPL, PSEG | $834,069 | $352,565 | (57.7%) | 12,290 | 9,465 | (23.0%) | $67.87 | $37.25 | (45.1%) |
| Total | $7,355,263 | $2,672,152 | (63.7%) | 103,721 | 59,946 | (15.2%) | $70.91 | $44.58 | (37.1%) |

Table 6-6 shows total settlements submitted for the first nine months of 2010 through 2016. A settlement is counted for every day on which a registration is dispatched in the economic program.

Table 6-6 Settlements submitted by year in the economic program: January through September, 2010 through 2016

| Year (Jan–Sep) | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 |
|---|---|---|---|---|---|---|---|
| Number of Settlements | 3,367 | 703 | 5,334 | 2,358 | 2,425 | 1,851 | 1,186 |

Table 6-7 shows the number of CSPs, and the number of participants in their portfolios, submitting settlements by year from the first nine months of 2010 through 2016. There were 55 fewer active participants in the first nine months of 2016 than in the first nine months of 2015. All participants must be included in a CSP.

Table 6-7 Participants and CSPs submitting settlements in the economic program by year: January through September, 2010 through 2016

| | 2010 (Jan–Sep) | | 2011 (Jan–Sep) | | 2012 (Jan–Sep) | | 2013 (Jan–Sep) | | 2014 (Jan–Sep) | | 2015 (Jan–Sep) | | 2016 (Jan–Sep) | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Active CSPs | Active Participants | Active CSPs | Active Participants | Active CSPs | Active Participants | Active CSPs | Active Participants | Active CSPs | Active Participants | Active CSPs | Active Participants | Active CSPs | Active Participants |
| Total Distinct Active | 16 | 257 | 15 | 203 | 22 | 428 | 20 | 273 | 18 | 162 | 18 | 114 | 15 | 59 |

The ownership of economic demand response was highly concentrated in the first nine months of both 2015 and 2016.[22] Table 6-8 shows the average hourly HHI for each month and the average hourly HHI for the first nine months of 2015 and 2016. The table also lists the share of reductions provided by, and the share of credits claimed by the four largest parent companies in each year. In the first nine months of 2016, 86.6 percent of all economic DR reductions and 85.2

21 PJM and the MMU cannot publish more detailed information about the Economic Program Zonal Settlements as a result of confidentiality requirements in the PJM Market Rules.
22 Parent companies may own one CSP or multiple CSPs. All HHI calculations in this section are at the parent company level.

percent of economic DR revenue were attributable to the four largest parent companies. The HHI for economic demand response increased 98 points, from 7834 in the first nine months of 2015 to 7931 in the first nine months of 2016.

**Table 6-8 HHI and market concentration in the economic program: January 2015 through September 2016[23]**

| Month | HHI | | | Top Four Companies Share of Reduction | | | Top Four Companies Share of Credit | | |
|---|---|---|---|---|---|---|---|---|---|
| | 2015 | 2016 | Percent Change | 2015 | 2016 | Change in Percent | 2015 | 2016 | Change in Percent |
| Jan | 8088 | 7434 | (8.1%) | 96.8% | 97.5% | 0.7% | 98.6% | 98.0% | (0.6%) |
| Feb | 7385 | 7696 | 4.2% | 91.4% | 99.9% | 8.5% | 87.8% | 99.8% | 12.0% |
| Mar | 7548 | 8587 | 13.8% | 89.1% | 98.9% | 9.8% | 84.4% | 99.4% | 15.0% |
| Apr | 7207 | 6753 | (6.3%) | 97.8% | 100.0% | 2.2% | 97.8% | 100.0% | 2.2% |
| May | 7780 | 8155 | 4.8% | 98.9% | 97.9% | (1.0%) | 99.4% | 98.3% | (1.1%) |
| Jun | 8038 | 7685 | (4.4%) | 96.8% | 100.0% | 3.2% | 95.6% | 100.0% | 4.4% |
| Jul | 7755 | 7479 | (3.6%) | 91.5% | 92.1% | 0.6% | 84.3% | 90.1% | 5.8% |
| Aug | 8412 | 9284 | 10.4% | 94.9% | 97.0% | 2.1% | 94.0% | 94.8% | 0.8% |
| Sep | 8009 | 9809 | 22.5% | 99.0% | | NA | 98.9% | | NA |
| Oct | 7584 | | NA | 99.4% | | NA | 99.3% | | NA |
| Nov | 7859 | | NA | 96.1% | | NA | 97.7% | | NA |
| Dec | 8480 | | NA | 97.5% | | NA | 98.0% | | NA |
| Total (Jan-Sep) | 7834 | 7931 | 1.2% | 78.8% | 86.6% | 7.8% | 76.6% | 85.2% | 8.6% |

Table 6-9 shows average MWh reductions and credits by hour for the first nine months of 2015 and 2016. In the first nine months of 2015, 95.0 percent of reductions and 91.8 percent of credits occurred in hours ending 0700 to 2100, and in the first nine months of 2016, 97.1 percent of reductions and 98.3 percent of credits occurred in hours ending 0700 to 2100.

**Table 6-9 Hourly frequency distribution of economic program MWh reductions and credits: January through September, 2015 and 2016**

| Hour Ending (EPT) | MWh Reductions | | | Program Credits | | |
|---|---|---|---|---|---|---|
| | 2015 (Jan-Sep) | 2016 (Jan-Sep) | Percent Change | 2015 (Jan-Sep) | 2016 (Jan-Sep) | Percent Change |
| 1 | 282 | 65 | (77%) | $38,047 | $857 | (98%) |
| 2 | 268 | 66 | (75%) | $33,461 | $743 | (98%) |
| 3 | 293 | 65 | (78%) | $40,490 | $427 | (99%) |
| 4 | 361 | 65 | (82%) | $45,630 | $362 | (99%) |
| 5 | 351 | 73 | (79%) | $46,191 | $600 | (99%) |
| 6 | 678 | 287 | (58%) | $99,134 | $12,562 | (87%) |
| 7 | 3,652 | 2,212 | (39%) | $440,950 | $142,196 | (68%) |
| 8 | 5,327 | 3,587 | (33%) | $564,475 | $174,427 | (69%) |
| 9 | 5,981 | 4,004 | (33%) | $393,557 | $144,531 | (63%) |
| 10 | 4,860 | 3,207 | (34%) | $361,795 | $110,603 | (69%) |
| 11 | 4,060 | 2,547 | (37%) | $291,714 | $83,948 | (71%) |
| 12 | 4,353 | 2,563 | (41%) | $293,341 | $87,967 | (70%) |
| 13 | 4,689 | 2,714 | (42%) | $276,665 | $99,597 | (64%) |
| 14 | 6,864 | 4,207 | (39%) | $391,135 | $212,850 | (46%) |
| 15 | 8,328 | 4,809 | (42%) | $455,224 | $257,502 | (43%) |
| 16 | 11,010 | 5,816 | (47%) | $602,405 | $287,495 | (52%) |
| 17 | 11,608 | 6,238 | (46%) | $700,752 | $311,803 | (56%) |
| 18 | 11,210 | 5,994 | (47%) | $691,713 | $306,871 | (56%) |
| 19 | 7,995 | 4,802 | (40%) | $570,307 | $211,154 | (63%) |
| 20 | 4,809 | 3,087 | (36%) | $385,227 | $110,813 | (71%) |
| 21 | 3,754 | 2,445 | (35%) | $330,336 | $86,200 | (74%) |
| 22 | 1,611 | 585 | (64%) | $157,338 | $18,643 | (88%) |
| 23 | 722 | 283 | (61%) | $76,241 | $6,099 | (92%) |
| 24 | 655 | 226 | (66%) | $69,136 | $3,900 | (94%) |
| Total | 103,721 | 59,946 | (42%) | $7,355,263 | $2,672,152 | (64%) |

Table 6-10 shows the distribution of economic program MWh reductions and credits by ranges of real-time zonal, load-weighted, average LMP in the first nine months of 2015 and 2016. In the first nine months of 2016, 0.9 percent of MWh reductions and 3.6 percent of program credits occurred during hours when the applicable zonal LMP was higher than $175 per MWh.

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23 September 2016 is omitted for the top four companies share of reductions and credits columns due to confidentiality requirements.

Table 6-10 Frequency distribution of economic program zonal, load-weighted, average LMP (By hours): January through September, 2015 and 2016

| | MWh Reductions | | | Program Credits | | |
|---|---|---|---|---|---|---|
| LMP | 2015 (Jan–Sep) | 2016 (Jan–Sep) | Percent Change | 2015 (Jan–Sep) | 2016 (Jan–Sep) | Percent Change |
| $0 to $25 | 3,603 | 9,110 | 153% | $77,389 | $202,732 | 162% |
| $25 to $50 | 56,223 | 38,331 | (32%) | $2,240,428 | $1,444,148 | (36%) |
| $50 to $75 | 17,711 | 6,956 | (61%) | $1,123,576 | $432,265 | (62%) |
| $75 to $100 | 8,733 | 1,803 | (79%) | $769,001 | $130,295 | (83%) |
| $100 to $125 | 5,035 | 1,905 | (62%) | $553,263 | $195,606 | (65%) |
| $125 to $150 | 2,626 | 949 | (64%) | $353,575 | $123,658 | (65%) |
| $150 to $175 | 1,817 | 375 | (79%) | $274,878 | $46,804 | (83%) |
| > $175 | 7,947 | 509 | (94%) | $1,962,968 | $96,564 | (95%) |
| Total | 103,704 | 59,938 | (42%) | $7,355,159 | $2,672,072 | (64%) |

Following FERC Order No. 745, all ISO/RTOs are required to calculate an NBT threshold price each month above which the net benefits of DR are deemed to exceed the cost to load. PJM calculates the NBT price threshold by first taking the generation offers from the same month of the previous year. For example, the NBT price calculation for February 2016 was calculated using generation offers from February 2015. PJM then adjusts these offers to account for changes in fuel prices and uses these adjusted offers to create an average monthly supply curve. PJM estimates a function that best fits this supply curve and then finds the point on this curve where the elasticity is equal to 1.[24] The price at this point is the NBT threshold price.

The NBT test is a crude tool that is not based in markets logic. The NBT threshold price is a monthly estimate calculated from a monthly supply curve that does not incorporate the real-time or day-ahead prices. In addition, it is a single price used to trigger payments to economic demand response resources throughout the entire RTO, regardless of their location.

The necessity for the NBT test is an illustration of the illogical approach to demand side compensation embodied in paying full LMP to demand resources. The benefit of demand side resources is not that they suppress market prices, but that customers can choose not to consume at the current price of power, that individual customers benefit from their choices and that the choices of

all customers are reflected in market prices. If customers face the market price, customers should have the ability to not purchase power and the market impact of that choice does not require a test for appropriateness.

When the LMP is above the NBT threshold price, economic demand response resources that reduce their power consumption are paid the full LMP. When the LMP is below the NBT threshold price, economic demand response resources are not paid for any load reductions. About 0.55 percent of DR dispatch occurred during hours with LMP lower than the NBT threshold price.

Table 6-11 shows the NBT threshold price from April 2012, when FERC Order No. 745 was implemented in PJM, through September of 2016. Significantly lower fuel prices in the first nine months of 2016 led to lower NBT threshold prices.

Table 6-11 Net benefits test threshold prices: April 2012 through September 2016

| | Net Benefits Test Threshold Price ($/MWh) | | | | |
|---|---|---|---|---|---|
| Month | 2012 | 2013 | 2014 | 2015 | 2016 |
| Jan | | $25.72 | $29.51 | $29.63 | $23.67 |
| Feb | | $26.27 | $30.44 | $26.52 | $26.71 |
| Mar | | $25.60 | $34.93 | $24.99 | $22.10 |
| Apr | $25.89 | $26.96 | $32.59 | $24.92 | $19.93 |
| May | $23.46 | $27.73 | $32.08 | $23.79 | $20.69 |
| Jun | $23.86 | $28.44 | $31.62 | $23.80 | $20.62 |
| Jul | $22.99 | $29.42 | $31.62 | $23.03 | $20.73 |
| Aug | $24.47 | $28.58 | $29.85 | $23.17 | $23.24 |
| Sep | $24.93 | $28.80 | $29.83 | $21.69 | $24.70 |
| Oct | $25.96 | $29.13 | $30.20 | $21.48 | |
| Nov | $25.63 | $31.63 | $29.17 | $22.28 | |
| Dec | $25.97 | $28.82 | $29.01 | $22.31 | |
| Average | $24.80 | $28.09 | $30.91 | $23.97 | $22.49 |

Table 6-12 shows the number of hours that at least one zone in PJM had day-ahead LMP or real-time LMP higher than the NBT threshold price. In the first nine months of 2016, the highest zonal LMP in PJM was higher than the NBT threshold price 5,222 hours out of the entire 6,575 hours, or 79.4 percent of all hours. Reductions occurred in 3,158 hours, or 48.3 percent, of the 6,575

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24 PJM. "Manual 11: Energy & Ancillary Services Market Operations," Revision 84 (August 25, 2016), p 146.

hours in the first nine months of 2016. The last three columns illustrate how often economic demand response activity occurred when LMPs exceeded NBT threshold prices in the first nine months of 2015 and 2016.

**Table 6-12 Hours with price higher than NBT and DR occurrences in those hours: January through September of 2015 and 2016**

| | Number of Hours | | Number of Hours with LMP Higher than NBT | | | Percent of NBT Hours with DR | | |
|---|---|---|---|---|---|---|---|---|
| Month | 2015 | 2016 | 2015 | 2016 | Percent Change | 2015 | 2016 | Percent Change |
| Jan | 744 | 744 | 573 | 574 | 0.2% | 77.0% | 77.2% | 0.1% |
| Feb | 672 | 696 | 654 | 525 | (19.7%) | 97.3% | 75.4% | (21.9%) |
| Mar | 743 | 743 | 686 | 637 | (7.1%) | 92.3% | 85.7% | (6.6%) |
| Apr | 720 | 720 | 646 | 666 | 3.1% | 89.7% | 92.5% | 2.8% |
| May | 744 | 744 | 643 | 564 | (12.3%) | 86.4% | 75.8% | (10.6%) |
| Jun | 720 | 720 | 606 | 559 | (7.8%) | 84.2% | 77.6% | (6.5%) |
| Jul | 744 | 744 | 662 | 666 | 0.6% | 89.0% | 89.5% | 0.5% |
| Aug | 744 | 744 | 629 | 672 | 6.8% | 84.5% | 90.3% | 5.8% |
| Sep | 720 | 720 | 636 | 624 | (1.9%) | 88.3% | 86.7% | (1.7%) |
| Total | 6,551 | 6,575 | 5,735 | 5,487 | (4.3%) | 87.5% | 83.5% | (4.1%) |

Economic DR revenues are paid by real-time loads and real-time scheduled exports as an uplift charge. Table 6-13 shows the sum of real-time DR charges and day-ahead DR charges for each zone and for exports. Real-time loads in AEP, Dominion, and ComEd paid the highest DR charges in the first nine months of 2016.

**Table 6-13 Zonal DR charge: January through September, 2016**

| Zone | January | February | March | April | May | June | July | August | September | Total |
|---|---|---|---|---|---|---|---|---|---|---|
| AECO | $3,909 | $2,797 | $572 | $2,699 | $2,006 | $2,590 | $15,444 | $4,174 | $322 | $34,512 |
| AEP | $61,507 | $26,701 | $19,772 | $55,451 | $28,377 | $33,758 | $135,924 | $44,664 | $3,979 | $410,134 |
| AP | $25,411 | $12,526 | $7,495 | $21,191 | $10,641 | $12,386 | $52,498 | $16,926 | $1,507 | $160,582 |
| ATSI | $30,433 | $14,082 | $10,414 | $29,156 | $15,424 | $18,108 | $77,235 | $25,169 | $2,222 | $222,243 |
| BGE | $17,843 | $13,378 | $4,900 | $13,129 | $6,937 | $8,588 | $39,865 | $12,896 | $1,105 | $118,640 |
| ComEd | $35,941 | $9,206 | $12,101 | $33,432 | $22,093 | $27,308 | $120,634 | $37,307 | $3,272 | $301,296 |
| DAY | $8,580 | $3,505 | $2,662 | $7,589 | $3,972 | $4,887 | $19,581 | $6,625 | $577 | $57,978 |
| DEOK | $12,263 | $3,982 | $3,881 | $11,534 | $6,103 | $7,889 | $31,399 | $10,411 | $914 | $88,376 |
| Dominion | $52,633 | $27,376 | $14,607 | $40,297 | $21,615 | $27,008 | $120,908 | $38,179 | $3,259 | $345,882 |
| DPL | $9,111 | $4,489 | $2,439 | $5,439 | $3,756 | $4,013 | $24,461 | $6,712 | $542 | $60,961 |
| DLCO | $5,960 | $2,557 | $1,998 | $5,790 | $3,173 | $3,984 | $17,129 | $5,418 | $477 | $46,487 |
| EKPC | $6,939 | $2,164 | $1,809 | $5,275 | $2,592 | $3,415 | $12,655 | $4,361 | $347 | $39,557 |
| JCPL | $9,635 | $4,081 | $1,611 | $7,346 | $4,909 | $5,862 | $33,632 | $9,399 | $735 | $77,208 |
| Met-Ed | $6,844 | $2,967 | $1,194 | $5,165 | $3,115 | $3,592 | $17,631 | $4,931 | $439 | $45,878 |
| PECO | $17,023 | $6,772 | $2,922 | $12,132 | $8,122 | $9,217 | $50,895 | $13,712 | $1,135 | $121,929 |
| PENELEC | $7,961 | $4,042 | $2,449 | $7,667 | $3,807 | $4,123 | $17,395 | $5,502 | $497 | $53,444 |
| Pepco | $16,299 | $8,753 | $4,662 | $12,682 | $7,016 | $8,677 | $39,496 | $12,633 | $1,078 | $111,297 |
| PPL | $19,654 | $8,344 | $3,307 | $14,971 | $8,129 | $9,380 | $43,775 | $12,336 | $1,121 | $121,018 |
| PSEG | $18,650 | $8,019 | $3,191 | $14,874 | $9,273 | $10,817 | $58,071 | $16,351 | $1,387 | $140,632 |
| RECO | $665 | $223 | $118 | $515 | $345 | $422 | $2,271 | $649 | $52 | $5,261 |
| Exports | $18,659 | $15,654 | $2,865 | $10,943 | $4,891 | $9,868 | $33,704 | $11,422 | $831 | $108,839 |
| Total | $385,920 | $181,618 | $104,969 | $317,277 | $176,295 | $215,893 | $964,604 | $299,777 | $25,799 | $2,672,152 |

Table 6-14 shows the total zonal DR charge per MWh of real-time load and exports during the first nine months of 2016. On a dollar per MWh basis, real-time load and exports in AECO, JCPL, PSEG and RECO paid the highest charges for economic demand response in the first nine months of 2016. The highest average zonal monthly per MWh charges for economic demand response occurred in July, when real-time load and exports paid an average of $0.021/MWh.

**Table 6-14 Zonal DR charge per MWh of load and exports: January through September, 2016**

| Zone | January | February | March | April | May | June | July | August | September | Zonal Average |
|---|---|---|---|---|---|---|---|---|---|---|
| AECO | $0.011 | $0.003 | $0.001 | $0.004 | $0.014 | $0.028 | $0.027 | $0.017 | $0.001 | $0.012 |
| AEP | $0.010 | $0.003 | $0.003 | $0.006 | $0.014 | $0.007 | $0.018 | $0.017 | $0.001 | $0.009 |
| AP | $0.011 | $0.004 | $0.003 | $0.007 | $0.014 | $0.006 | $0.019 | $0.013 | $0.000 | $0.009 |
| ATSI | $0.009 | $0.003 | $0.003 | $0.006 | $0.013 | $0.007 | $0.019 | $0.017 | $0.001 | $0.009 |
| BGE | $0.011 | $0.005 | $0.002 | $0.004 | $0.009 | $0.006 | $0.020 | $0.009 | $0.001 | $0.007 |
| ComEd | $0.008 | $0.001 | $0.004 | $0.005 | $0.013 | $0.009 | $0.020 | $0.030 | $0.001 | $0.010 |
| DAY | $0.010 | $0.003 | $0.003 | $0.006 | $0.013 | $0.007 | $0.017 | $0.019 | $0.001 | $0.009 |
| DEOK | $0.009 | $0.002 | $0.003 | $0.006 | $0.014 | $0.009 | $0.018 | $0.027 | $0.001 | $0.010 |
| Dominion | $0.011 | $0.003 | $0.002 | $0.005 | $0.011 | $0.007 | $0.020 | $0.013 | $0.001 | $0.008 |
| DPL | $0.011 | $0.003 | $0.003 | $0.005 | $0.015 | $0.006 | $0.029 | $0.014 | $0.001 | $0.010 |
| DLCO | $0.009 | $0.002 | $0.003 | $0.006 | $0.014 | $0.008 | $0.020 | $0.021 | $0.001 | $0.009 |
| EKPC | $0.012 | $0.002 | $0.003 | $0.007 | $0.015 | $0.008 | $0.017 | $0.019 | $0.000 | $0.009 |
| JCPL | $0.011 | $0.002 | $0.002 | $0.005 | $0.015 | $0.026 | $0.028 | $0.021 | $0.001 | $0.012 |
| Met-Ed | $0.012 | $0.003 | $0.002 | $0.006 | $0.016 | $0.020 | $0.024 | $0.015 | $0.001 | $0.011 |
| PECO | $0.012 | $0.002 | $0.002 | $0.005 | $0.016 | $0.022 | $0.027 | $0.017 | $0.001 | $0.012 |
| PENELEC | $0.010 | $0.004 | $0.003 | $0.008 | $0.016 | $0.006 | $0.019 | $0.014 | $0.000 | $0.009 |
| Pepco | $0.011 | $0.003 | $0.003 | $0.005 | $0.010 | $0.006 | $0.020 | $0.011 | $0.001 | $0.008 |
| PPL | $0.014 | $0.003 | $0.002 | $0.007 | $0.016 | $0.019 | $0.023 | $0.014 | $0.001 | $0.011 |
| PSEG | $0.011 | $0.002 | $0.002 | $0.005 | $0.015 | $0.024 | $0.026 | $0.018 | $0.001 | $0.012 |
| RECO | $0.011 | $0.002 | $0.002 | $0.005 | $0.015 | $0.024 | $0.027 | $0.024 | $0.001 | $0.012 |
| Exports | $0.010 | $0.004 | $0.002 | $0.003 | $0.004 | $0.008 | $0.009 | $0.010 | $0.000 | $0.006 |
| Monthly Average | $0.011 | $0.003 | $0.002 | $0.006 | $0.013 | $0.013 | $0.021 | $0.017 | $0.001 | $0.010 |

**Table 6-15 Monthly day-ahead and real-time DR charge: January through September, 2015 and 2016**

| | Day-ahead DR Charge | | | Real-time DR Charge | | | Per MWh Charge ($/MWh) | | |
|---|---|---|---|---|---|---|---|---|---|
| Month | 2015 | 2016 | Percent Change | 2015 | 2016 | Percent Change | 2015 | 2016 | Percent Change |
| Jan | $177,389 | $163,639 | (7.8%) | $520,844 | $222,281 | (57.3%) | $0.025 | $0.011 | (56.7%) |
| Feb | $704,043 | $64,230 | (90.9%) | $2,105,071 | $117,388 | (94.4%) | $0.059 | $0.003 | (95.3%) |
| Mar | $152,590 | $14,620 | (90.4%) | $515,178 | $90,349 | (82.5%) | $0.020 | $0.002 | (88.0%) |
| Apr | $55,282 | $94,264 | 70.5% | $138,987 | $223,013 | 60.5% | $0.008 | $0.006 | (31.2%) |
| May | $272,213 | $64,456 | (76.3%) | $184,413 | $111,839 | (39.4%) | $0.015 | $0.013 | (11.0%) |
| Jun | $311,871 | $71,162 | (77.2%) | $438,270 | $144,731 | (67.0%) | $0.021 | $0.013 | (40.2%) |
| Jul | $218,885 | $299,494 | 36.8% | $727,286 | $665,111 | (8.5%) | $0.020 | $0.021 | 6.4% |
| Aug | $106,600 | $69,032 | (35.2%) | $265,010 | $230,744 | (12.9%) | $0.008 | $0.017 | 115.3% |
| Sep | $78,310 | $2,248 | (97.1%) | $383,021 | $23,550 | (93.9%) | $0.011 | $0.001 | (94.3%) |
| Total (Jan-Sep) | $1,673,389 | $472,371 | (71.8%) | $3,902,763 | $909,602 | (76.7%) | $0.021 | $0.010 | (53.8%) |

Table 6-15 shows the monthly day-ahead and real-time DR charges and the per MWh DR charges in the first nine months of 2015 and 2016. The day-ahead DR charges decreased by $1.2 million, or 71.8 percent, from $1.6 million in the first nine months of 2015 to $0.4 million in the first nine months of 2016. The real-time DR charges decreased $3.0 million, or 76.7 percent, from $3.9 million in the first nine months of 2015 to $0.9 million in the first nine months of 2016. The per MWh charge paid by all real-time load and exports for economic DR decreased $0.010/MWh, or 53.8 percent, from $0.021/MWh in the first nine months of 2015 to $0.010/MWh in the first nine months of 2016.

## Emergency and Pre-Emergency Programs

The emergency and pre-emergency load response programs consist of the limited, extended summer and annual demand response product in the capacity market during the 2015/2016 and 2016/2017 Delivery Years. To participate as a limited demand resource, the provider must clear MW in an RPM auction. Emergency resources receive capacity revenue from the capacity market and also receive revenue at a predefined strike price from the energy market for reductions during a PJM initiated emergency event. The rules applied to demand resources in the current market design do not treat demand resources in a manner comparable to generation capacity resources, even though demand resources are sold in the same capacity market, are treated as a substitute for other capacity resources and displace other capacity resources in RPM auctions.

The MMU recommends that if demand resources remain on the supply side of the capacity market, a daily must offer requirement in the Day-Ahead Energy Market apply to demand resources, comparable to the rule applicable to generation capacity resources. This will help to ensure comparability and consistency for demand resources.

The MMU recommends that the option to specify a minimum dispatch price under the Emergency and Pre-Emergency Program Full option be eliminated and that participating resources receive the hourly real-time LMP less any generation component of their retail rate.[25]

The ownership of Demand Resources was moderately concentrated in the first nine months of 2016. The HHI for Demand Resources was 1497 for the 2015/2016 Delivery Year and 1470 for the 2016/2017 Delivery Year. In the first nine months of 2016, the four largest companies contributed 66.6 percent of all registered Demand Resources.

Table 6-16 shows the HHI value for LDAs by delivery year. The HHI values are calculated by the cleared UCAP MW in each delivery year for Demand Resources. The ownership of DR was unconcentrated in one LDA in the 2016/2017 Delivery Year. The ownership of DR in six LDAs was moderately concentrated in the 2015/2016 Delivery Year and the ownership of DR in five LDAs was moderately concentrated in the 2016/2017 Delivery Year. The ownership of DR in three LDAs was highly concentrated in the 2015/2016 Delivery Year and the ownership of DR in four LDAs was highly concentrated in the 2016/2017 Delivery Year.

**Table 6–16 HHI value for LDAs by delivery year: 2015/2016 and 2016/2017 Delivery Year**

| Delivery Year | LDA | UCAP MW | HHI Value |
|---|---|---|---|
| 2015/2016 | ATSI | 2,167.9 | 2305 |
| | DPL-SOUTH | 86.3 | 2923 |
| | EMAAC | 1,750.4 | 1993 |
| | MAAC | 2,029.0 | 1909 |
| | PEPCO | 867.7 | 2983 |
| | PS-NORTH | 263.5 | 1622 |
| | PSEG | 523.8 | 1707 |
| | RTO | 6,610.4 | 1853 |
| | SWMAAC | 1,154.7 | 3579 |
| 2016/2017 | ATSI | 1,370.6 | 2757 |
| | ATSI-CLEVELAND | 470.8 | 3735 |
| | DPL-SOUTH | 105.7 | 2338 |
| | EMAAC | 1,289.2 | 2051 |
| | MAAC | 1,757.9 | 1891 |
| | PEPCO | 683.9 | 3735 |
| | PS-NORTH | 230.3 | 1599 |
| | PSEG | 404.1 | 1456 |
| | RTO | 6,423.6 | 1794 |
| | SWMAAC | 940.5 | 5125 |

Table 6-17 shows zonal monthly capacity market revenue to demand resources for 2016. Capacity market revenue decreased in the first nine months of 2016 by $53.3 million, or 9.1 percent, compared to the first nine months of 2015, from $584.6 million to $531.3 million, as a result of lower RPM prices and less DR in RPM for the 2016/2017 delivery year.

25 See "Complaint and Motion to Consolidate of the Independent Market Monitor for PJM," Docket No. EL14-20-000 (January 28, 2014); "Comments of the Independent Market Monitor for PJM," Docket No. ER15-852-000 (February 13, 2015).

**Table 6-17 Zonal monthly capacity revenue: January through September, 2016**

| Zone | January | February | March | April | May | June | July | August | September | Total |
|---|---|---|---|---|---|---|---|---|---|---|
| AECO | $1,018,226 | $952,534 | $1,018,226 | $985,380 | $1,018,226 | $618,278 | $638,888 | $638,888 | $618,278 | $5,610,870 |
| AEP, EKPC | $6,881,145 | $6,437,200 | $6,881,145 | $6,659,173 | $6,881,145 | $3,292,264 | $3,402,006 | $3,402,006 | $3,292,264 | $37,032,073 |
| AP | $3,279,835 | $3,068,232 | $3,279,835 | $3,174,034 | $3,279,835 | $1,613,157 | $1,666,929 | $1,666,929 | $1,613,157 | $17,694,927 |
| ATSI | $19,097,783 | $17,865,668 | $19,097,783 | $18,481,726 | $19,097,783 | $5,701,661 | $5,891,717 | $5,891,717 | $5,701,661 | $99,342,406 |
| BGE | $5,546,155 | $5,188,338 | $5,546,155 | $5,367,247 | $5,546,155 | $3,355,267 | $3,467,109 | $3,467,109 | $3,355,267 | $30,549,316 |
| ComEd | $6,679,174 | $6,248,259 | $6,679,174 | $6,463,717 | $6,679,174 | $2,980,466 | $3,079,815 | $3,079,815 | $2,980,466 | $35,729,964 |
| DAY | $760,832 | $711,746 | $760,832 | $736,289 | $760,832 | $448,489 | $463,438 | $463,438 | $448,489 | $4,179,022 |
| DEOK | $1,319,812 | $1,234,663 | $1,319,812 | $1,277,237 | $1,319,812 | $577,029 | $596,264 | $596,264 | $577,029 | $7,048,365 |
| DLCO | $5,235,719 | $4,897,930 | $5,235,719 | $5,066,825 | $5,235,719 | $2,395,261 | $2,475,103 | $2,475,103 | $2,395,261 | $28,067,171 |
| Dominion | $2,201,083 | $2,059,077 | $2,201,083 | $2,130,080 | $2,201,083 | $1,572,292 | $1,624,702 | $1,624,702 | $1,572,292 | $12,364,698 |
| DPL | $878,296 | $821,632 | $878,296 | $849,964 | $878,296 | $388,781 | $401,741 | $401,741 | $388,781 | $4,695,267 |
| JCPL | $1,720,510 | $1,609,510 | $1,720,510 | $1,665,010 | $1,720,510 | $797,470 | $824,053 | $824,053 | $797,471 | $9,233,521 |
| Met-Ed | $1,667,231 | $1,559,668 | $1,667,231 | $1,613,449 | $1,667,231 | $1,120,926 | $1,158,290 | $1,158,290 | $1,120,926 | $9,295,735 |
| PECO | $3,824,221 | $3,577,497 | $3,824,221 | $3,700,859 | $3,824,221 | $1,898,249 | $1,961,524 | $1,961,524 | $1,898,249 | $20,649,267 |
| PENELEC | $2,625,490 | $2,456,104 | $2,625,490 | $2,540,797 | $2,625,490 | $1,545,027 | $1,596,528 | $1,596,528 | $1,545,027 | $14,418,399 |
| Pepco | $4,232,745 | $3,959,665 | $4,232,745 | $4,096,205 | $4,232,745 | $2,379,380 | $2,458,692 | $2,458,692 | $2,379,380 | $23,133,485 |
| PPL | $5,591,452 | $5,230,713 | $5,591,452 | $5,411,083 | $5,591,452 | $3,571,436 | $3,690,484 | $3,690,484 | $3,571,436 | $30,987,588 |
| PSEG | $3,862,880 | $3,613,662 | $3,862,880 | $3,738,271 | $3,862,880 | $4,088,123 | $4,224,394 | $4,224,394 | $4,088,123 | $23,028,697 |
| RECO | $103,031 | $96,384 | $103,031 | $99,707 | $103,031 | $36,097 | $37,300 | $37,300 | $36,097 | $541,279 |
| Total | $76,525,621 | $71,588,484 | $76,525,621 | $74,057,052 | $76,525,621 | $38,379,653 | $39,658,975 | $39,658,975 | $38,379,653 | $413,602,051 |

Table 6-18 shows the amount of energy efficiency (EE) resources in PJM for the 2012/2013 through 2016/2017 delivery years. Energy efficiency resources are offered in the PJM Capacity Market. The total MW of energy efficiency resources cleared in the capacity auction increased by 88.4 percent from 1,147.7 MW in the 2015/2016 delivery year to 2,162.5 MW in 2016/2017 Delivery Year.

**Table 6-18 Energy efficiency resources by MW: 2012/2013 through 2016/2017 Delivery Year**

| | EE ICAP (MW) | | | | | EE UCAP (MW) | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | 2012/2013 | 2013/2014 | 2014/2015 | 2015/2016 | 2016/2017 | 2012/2013 | 2013/2014 | 2014/2015 | 2015/2016 | 2016/2017 |
| Total | 643.4 | 871.0 | 1,035.4 | 1,147.7 | 2,162.5 | 666.1 | 904.2 | 1,077.7 | 1,189.6 | 2,249.7 |

FERC accepted PJM's proposed 30 minute lead time as a phased in approach on May 9, 2014, effective on June 1, 2015.[26] The quick lead time demand response was defined after Demand Resources cleared in the RPM base residual auctions for the 2014/2015, 2015/2016, 2016/2017 and 2017/2018 delivery years. PJM submitted a filing on October 20, 2014, to allow DR that is unable to respond within 30 minutes to exit the market without penalty before the mandatory 30 minute lead time with the 2015/2016 Delivery Year.[27]

Table 6-19 shows the number of customer locations and nominated MW by product type and lead time for the 2015/2016 Delivery Year. The quick lead time is the default lead time for the 2015/2016 Delivery Year, unless a CSP submits an exception request for 60 or 120 minute notification time due to a physical constraint.[28] There were 3,174 locations which have 4,334.6 nominated MW capacity approved by PJM to respond in 60 or 120 minutes for the 2015/2016 Delivery Year.

26 See "Order Rejecting, in part, and Accepting, in part, Proposed Tariff Changes, Subject to Conditions," Docket No. ER14–822-001 (May 9, 2014).
27 See "PJM Interconnection, L.L.C.," Docket No. ER14-135-000 (October 20, 2014).
28 See "Manual 18: Capacity Market," Revision 34 (July 28, 2016), p. 62.

**Table 6-19 Lead time by product type: 2015/2016 Delivery Year**

| Lead Type | Product Type | Locations | Nominated MW |
|---|---|---|---|
| Long Lead (120 Minutes) | Annual and Extended Summer | 791 | 697 |
| | Limited | 1,957 | 3,058 |
| Short Lead (60 Minutes) | Extended Summer and Limited | 426 | 580 |
| Quick Lead (30 Minutes) | Annual | 191 | 174 |
| | Extended Summer | 3,723 | 2,043 |
| | Limited | 10,635 | 5,092 |
| Total | | 17,723 | 11,643 |

Table 6-20 shows the number of customer locations and nominated MW by product type and lead time for the 2016/2017 Delivery Year. There were 2,673 locations which have 3,580 nominated MW capacity approved by PJM to respond in 60 or 120 minutes for the 2016/2017 Delivery Year.

**Table 6-20 Lead time by product type: 2016/2017 Delivery Year**

| Lead Type | Product Type | Locations | Nominated MW |
|---|---|---|---|
| Long Lead (120 Minutes) | Annual and Extended Summer | 352 | 767 |
| | Limited | 2,005 | 2,391 |
| Short Lead (60 Minutes) | Annual, Extended Summer and Limited | 316 | 423 |
| Quick Lead (30 Minutes) | Annual | 245 | 395 |
| | Extended Summer | 658 | 453 |
| | Limited | 12,326 | 4,917 |
| Total | | 15,902 | 9,346 |

**Table 6-21 Reduction MW by each demand response method: 2015/2016 Delivery Year**

| Program Type | On-site Generation MW | HVAC MW | Refrigeration and Lighting MW | Manufacturing or Water Heating MW | Other, Batteries or Plug Load MW | Total MW | Percent by Type |
|---|---|---|---|---|---|---|---|
| Firm Service Level | 2,636.7 | 2,541.3 | 1,162.8 | 4,575.0 | 58.8 | 10,974.6 | 94.3% |
| Guaranteed Load Drop | 20.6 | 106.1 | 13.5 | 47.6 | 0.0 | 187.8 | 1.6% |
| DLC (Non hourly metered sites) | 0.0 | 444.9 | 0.0 | 35.3 | 0.0 | 480.1 | 4.1% |
| Total | 2,657.3 | 3,092.3 | 1,176.3 | 4,657.8 | 58.8 | 11,642.6 | 100.0% |
| Percent by method | 22.8% | 26.6% | 10.1% | 40.0% | 0.5% | 100.0% | |

There are three different ways to measure load reductions of Demand Resources. The Firm Service Level (FSL) method measures the difference between a customer's peak load contribution (PLC) and real time load multiplied by the loss factor. The Guaranteed Load Drop (GLD) method calculates the minimum

of: the CBL minus real time load multiplied by the loss factor; or the PLC minus the real time load multiplied by the loss factor. The GLD method uses the minimum of the two to avoid the possibility of double counting reductions which could occur if the CBL were used and the CBL were greater than the PLC.[29] The Direct Load Control (DLC) method measures when the CSP turns on and turns off the direct load control switch to remotely control load reductions. DLC customers do not measure metered real-time load for reductions. The direct load control method is no longer an eligible reduction method after May 31, 2016.[30]

Table 6-21 shows the MW registered by measurement and verification method and by load drop method for the 2015/2016 Delivery Year. For the 2015/2016 Delivery Year, 1.6 percent use the guaranteed load drop (GLD) measurement and verification method, 94.3 percent use the firm service level (FSL) method and 4.1 percent use direct load control (DLC).

Table 6-22 shows the MW registered by measurement and verification method and by load drop method for the 2016/2017 Delivery Year. For the 2016/2017 Delivery Year, 0.9 percent use the guaranteed load drop (GLD) measurement and verification method, 99.1 percent use the firm service level (FSL) method and 0.0 percent use direct load control (DLC). FSL registrations increased by 2,437.9 MW while GLD registrations decreased by 38.8 MW and DLC registrations decreased by 111.9 MW from the 2015/2016 delivery year to the 2016/2017 delivery year.

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29  135 FERC ¶ 61,212.
30  PJM. "Manual 18: PJM Capacity Market," Revision 34 (July 28, 2016), p. 63.

**Table 6-22 Reduction MW by each demand response method: 2016/2017 Delivery Year**

| Program Type | On-site Generation MW | HVAC MW | Refrigeration MW | Lighting MW | Manufacturing MW | Water Heating MW | Other, Batteries or Plug Load MW | Total | Percent by type |
|---|---|---|---|---|---|---|---|---|---|
| Firm Service Level | 1,148.1 | 2,978.6 | 224.5 | 856.0 | 3,862.0 | 142.1 | 50.2 | 9,261.4 | 99.1% |
| Guaranteed Load Drop | 16.2 | 26.4 | 1.5 | 9.1 | 31.2 | 0.1 | 0.0 | 84.4 | 0.9% |
| Non hourly metered sites (DLC) | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0% |
| Total | 1,164.2 | 3,004.9 | 226.0 | 865.1 | 3,893.2 | 142.2 | 50.2 | 9,345.8 | 100.0% |
| Percent by method | 12.5% | 32.2% | 2.4% | 9.3% | 41.7% | 1.5% | 0.5% | 100.0% | |

Table 6-23 shows the fuel type used in the on-site generators identified in Table 6-21 and Table 6-22 for the 2015/2016 and 2016/2017 Delivery Years. Of the 22.8 percent of emergency demand response identified as using on-site generation for the 2015/2016 Delivery Year, 84.7 percent of MW are diesel, 12.0 percent are natural gas and 3.3 percent is coal, gasoline, kerosene, oil, propane or waste products. Of the 12.5 percent of emergency demand response identified as using on-site generation for the 2016/2017 Delivery Year, 75.5 percent of MW are diesel, 19.2 percent are natural gas and 5.3 percent is coal, gasoline, kerosene, oil, propane or waste products.

**Table 6-23 On-site generation fuel type by MW: 2015/2016 and 2016/2017 Delivery Year**

| Fuel Type | 2015/2016 | | 2016/2017 | |
|---|---|---|---|---|
| | MW | Percent | MW | Percent |
| Coal, Gasoline, Kerosene, Oil, Propane, Waste Products | 87.9 | 3.3% | 61.7 | 5.3% |
| Diesel | 2,250.9 | 84.7% | 879.2 | 75.5% |
| Natural Gas | 318.5 | 12.0% | 223.3 | 19.2% |
| Total | 2,657.3 | 100.0% | 1,164.2 | 100.0% |

## Emergency and Pre-Emergency Event Reported Compliance

Table 6-24 shows the demand response cleared UCAP MW for PJM by Delivery Year. Total demand response cleared in PJM decreased by 11.5 percent from 15,453.7 MW in the 2015/2016 Delivery Year to 13,676.6 MW in the 2016/2017 Delivery Year. The DR Cleared MW UCAP decreased by 1,77.1 MW, from 15,453.7 MW in the 2015/2016 Delivery Year to 13,676.6 MW in the 2016/2017 Delivery Year. The DR percent of capacity decreased by 3.9 percent, from 8.9 percent in the 2015/2016 Delivery Year to 5.1 percent in the 2016/2017 Delivery Year.

**Table 6-24 Demand response cleared MW UCAP for PJM: 2011/2012 through 2016/2017 Delivery Year**

| | 2011/2012 Delivery Year | | 2012/2013 Delivery Year | | 2013/2014 Delivery Year | | 2014/2015 Delivery Year | | 2015/2016 Delivery Year | | 2016/2017 Delivery Year | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | DR Cleared MW UCAP | DR Percent of Capacity MW UCAP | DR Cleared MW UCAP | DR Percent of Capacity MW UCAP | DR Cleared MW UCAP | DR Percent of Capacity MW UCAP | DR Cleared MW UCAP | DR Percent of Capacity MW UCAP | DR Cleared MW UCAP | DR Percent of Capacity MW UCAP | DR Cleared MW UCAP | DR Percent of Capacity MW UCAP |
| Total | 1,826.6 | 1.4% | 8,740.9 | 6.2% | 10,779.6 | 6.7% | 14,943.0 | 9.3% | 15,453.7 | 8.9% | 13,676.6 | 5.1% |

Subzonal dispatch of emergency demand resources was mandatory for the 2014/2015 Delivery Year, but only if the subzone was defined by PJM no later than the day before the dispatch. There are ten dispatchable subzones in PJM effective August 11, 2015: AEP_CANTON, ATSI_CLE, DPL_SOUTH, PS_NORTH, ATSI_NEWCASOE, PPL_WESCO, ATSI_BLKRIVER, PENELEC_ ERIC, APS_EAST, DOM_CHES.[31] Currently PJM can remove a defined subzone at their discretion. There is no reason to remove a defined subzone, as the subzone may need to be dispatched again in the future. The METED_EAST, PENELEC_EAST, PPL_EAST and DOM_NORFOLK subzones were removed by PJM. More subzones may have been removed by PJM but PJM does not keep a record of created and removed subzones. The MMU recommends that PJM not remove any defined subzones and maintain a public record of all created and removed subzones.

Demand resources can be dispatched for voluntary compliance during any hour of any day, but dispatched resources are not measured for compliance outside of the mandatory compliance window for each demand product. A demand response event during a product's mandatory compliance window also may not result in a compliance score. When demand response events occur for partial hours under 30 minutes or for a subzone dispatch that was not defined one business day before dispatch, the events are not measured for compliance. The category of Minutes not Measured for Compliance is the amount of time during which compliance was not measured when demand resources were dispatched.

Demand Resources are paid based on the average performance by registration for the duration of a demand response event. Demand response should measure

compliance no less than hourly to accurately report reductions during demand response events. The current rules use the average reduction for the duration of an event. The average duration across multiple hours does not provide an accurate metric for each hour of the event and is inconsistent with the measurement of generation resources. Measuring compliance hourly would provide accurate information to the PJM system. The MMU recommends demand response event compliance be calculated for each hour and the penalty structure reflect hourly compliance.[32]

Under the new capacity performance design of the PJM Capacity Market, compliance for potential penalties will be measured for DR only during performance assessment hours (PAH). When pre-emergency or emergency demand response is dispatched, a PAH is triggered for PJM.[33] As a result, PJM now classifies all demand response as an emergency resource.

The MMU recommends that demand response resources be treated as economic resources like all other capacity resources and therefore that the dispatch of demand response resources not automatically trigger a Performance Assessment Hour (PAH) for CP compliance.

PJM allows compliance to be measured across zones within a compliance aggregation area (CAA).[34] This changes the way CSPs dispatch resources when multiple electrically contiguous areas with the same RPM clearing prices are dispatched. The compliance rules determine how CSPs are paid and thus create

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31 See "Load Management Subzones," <http://www.pjm.com/~/media/markets-ops/demand-response/subzone-definition-workbook.ashx> (Accessed November 4, 2016).

32 PJM "Manual 18: Capacity Market," Revision 34 (July 28, 2016), p 148.
33 PJM. OATT Definitions 2.23A.
34 CAA is "a geographic area of Zones or sub-Zones that are electrically-contiguous and experience for the relevant Delivery Year, based on Resource Clear Prices of, *for Delivery Years through May 31, 2018,* Annual Resources *and for the 2018/2019 Delivery Year and subsequent Delivery Years, Capacity Performance Resources,* the same locational price separation in the Base Residual Auction, the same locational price separation in the First Incremental Auction, the same locational price separation in the Second Incremental Auction, or the same locational price separation in the Third Incremental Auction." OATT Attachment DD.2 Definitions 2.6A.

incentives that CSPs will incorporate in their decisions about how to respond to PJM dispatch.[35] The multiple zone approach is even less locational than the zonal and subzonal approaches and creates larger mismatches between the locational need for the resources and the actual response. If multiple zones within a CAA are called by PJM, a CSP will dispatch the least cost resources across the zones to cover the CSP's obligation. This can result in more MW dispatched in one zone that are locationally distant from the relief needed and no MW dispatched in another zone, yet the CSP could be considered 100 percent compliant and pay no penalties. More locational deployment of load management resources would improve efficiency. The MMU recommends that demand resources be required to provide their nodal location. Nodal dispatch of demand resources would be consistent with the nodal dispatch of generation.

Load increases are not netted against load decreases for dispatched demand resources across hours or across registrations within hours for compliance purposes, but are treated as zero. This skews the compliance results towards higher compliance since poorly performing demand resources are not used in the compliance calculation. When load is above the peak load contribution during a demand response event, the load reduction is negative; it is a load increase rather than a decrease. PJM ignores such negative reduction values and instead replaces the negative values with a zero MW reduction value. The PJM Tariff and PJM Manuals do not limit the compliance calculation value to a zero MW reduction value.[36] The compliance values PJM reports for demand response events are different than the actual compliance values accounting for both increases and decreases in load from demand resources that are called on and paid under the program.

The MMU recommends that compliance rules be revised to include submittal of all necessary hourly load data, and that negative values be included when calculating event compliance across hours and registrations.

Demand Resources that are also registered as Economic Resources have a calculated CBL for the emergency event days. Demand Resources that are not registered as Economic Resources use the hour before a dispatched event as the CBL for measuring energy reductions. A 2011 KEMA report stated that the hour before method performs poorly during early winter hours. "The hour before the reduction event is typically prior to the morning peak, therefore this CBL severely underestimates the morning peak and the subsequent hours."[37] The calculated CBL more accurately measures reductions for Demand Resources.

## Definition of Compliance

Currently, the calculation methods of event and test compliance do not provide reliable results. PJM's interpretation of load management event rules allows over compliance to be reported when there is no actual over compliance. Settlement locations with a negative load reduction value (load increase) are not netted by PJM within registrations or within demand response portfolios. A resource that has load above their baseline during a demand response event has a negative performance value. PJM limits compliance shortfall values to zero MW. This is not explicitly stated in the Tariff or supporting Manuals and the compliance formulas for FSL and GLD customers do allow negative values.[38]

Limiting compliance to positive values only incorrectly calculates compliance. For example, if a registration had two locations, one with a 50 MWh load increase when called, and another with a 75 MWh load reduction when called, PJM calculates compliance for that registration as a 75 MWh load reduction for that event hour. Negative settlement MWh are not netted across hours or across registrations for compliance purposes. A location with a load increase is set to a zero MW reduction. For example, in a two hour event, if a registration showed a 15 MWh load increase in hour one, but a 30 MWh reduction in hour two, the registration would have a calculated 0 MWh reduction in hour one and a 30 MWh reduction in hour two. This has compliance calculated at an average hourly 15 MWh load reduction for that two hour event, compared to a 7.5 MWh observed reduction. Reported compliance is greater than observed

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35 See "Manual 18: Capacity Market," Revision 34 (July 27, 2016) p. 165.
36 PJM. OATT Attachment K § PJM Emergency Load Response Program at Reporting and Compliance.

37 See "PJM Empirical Analysis of Demand Response Baseline Methods," KEMA, April 2011, <https://www.pjm.com/~/media/markets-ops/dsr/pjm-analysis-of-dr-baseline-methods-full-report.ashx> (Accessed June 29, 2016).
38 OATT Attachment K Section 8.9.

compliance, as locations with load increases, i.e. negative reductions, are treated as zero for compliance purposes.

Changing a demand resource compliance calculation from a negative value to 0 MW inaccurately values event performance and capacity performance. Inflated compliance numbers for an event overstates the true value and capacity of demand resources. A demand response capacity resource that performs negatively is also displacing another capacity resource that could supply capacity during a delivery year. By setting the negative compliance value to 0 MW, PJM is inaccurately calculating the value of demand resources.

An extreme example makes clear the fundamental problems with the use of measurement and verification methods to define the level of power that would have been used but for the DR actions, and the payments to DR customers that result from these methods. The current rules for measurement and verification for demand resources make a bankrupt company, a customer that no longer exists due to closing of a facility or a permanently shut down company, or a company with a permanent reduction in peak load due to a partial closing of a facility, an acceptable demand response customer under some interpretations of the tariff, although it is the view of the MMU that such customers should not be permitted to be included as registered demand resources. Companies that remain in business, but with a substantially reduced load, can maintain their pre-bankruptcy FSL (firm service level to which the customer agrees to reduce in an event) commitment, which can be greater than or equal to the post-bankruptcy peak load. The customer agrees to reduce to a level which is greater than or equal to its new peak load after bankruptcy. When demand response events occur the customer would receive credit for 100 percent reduction, even though the customer took no action and could take no action to reduce load. This problem exists regardless of whether the customer is still paying for capacity. To qualify and participate as a Demand Resource, the customer must have the ability to reduce load. "A participant that has the ability to reduce a measurable and verifiable portion of its load, as metered on an EDC account basis."[39] Such a customer no longer has the ability to reduce load in response to price or a PJM demand response event. CSPs in PJM

have and continue to register bankrupt customers as DR customers. PJM finds acceptable the practice of CSPs maintaining the registration of customers with a bankruptcy related reduction in demand that are unable, as a result, to respond to emergency events.

## Emergency Energy Payments

For any PJM declared load management event in the first nine months of 2016, participants registered under the full option, which contains 99.6 percent of registrations, that were dispatched and reported a load reduction were eligible to receive emergency energy payments. The full program option includes an energy payment for load reductions during a pre-emergency or emergency event for demand response events and capacity payments.[40] The dispatch price is set by the CSP before the delivery year starts and cannot be changed during the delivery year. The demand resource energy payments are equal to the higher of hourly zonal LMP or a strike price energy offer made by the participant, including a dollar per MWh minimum dispatch price and an associated shutdown cost. The new scarcity pricing rules increased the maximum DR energy price offer for the 2013/2014 Delivery Year to $1,800 per MWh. The maximum offer decreased to $1,599 per MWh for the 2014/2015 Delivery Year and increased to $1,849 per MWh for the 2015/2016 Delivery Year. There is no scheduled increase for the future. The maximum generator offer will remain at $1,000 per MWh.[41] [42]

Shutdown costs for demand response resources are not adequately defined in Manual 15. PJM's Cost Development Subcommittee (CDS) approved changes to Manual 15 to eliminate shutdown costs for demand response resources participating in the Synchronized Reserve Market, but not Demand Resources or Economic Resources.[43]

Table 6-25 shows the distribution of registrations and associated MW in the emergency full option across ranges of minimum dispatch prices for the

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39 OATT Attachment K Appendix Section 8.2.

40 OATT Attachment K Appendix Section 8.2.
41 139 FERC ¶ 61,057 (2012).
42 FERC accepted proposed changes to have the maximum strike price for 30 minute demand response to be $1,000/MWh + 1*Shortage penalty - $1.00, for 60 minute demand response to be $1,000/MWh + (Shortage Penalty/2) and for 120 minute demand response to be $1,100/MWh from ER14-822-000.
43 PJM. "Manual 15: Cost Development Guidelines," Revision 27 (April 20, 2016), p. 54.

2015/2016 Delivery Year. The majority of participants, 77.0 percent, have a minimum dispatch price between $1,550 and $1,850 per MWh, which is the maximum price allowed for the 2015/2016 Delivery Year, 3.4 percent of participants have a dispatch price between $0 and $1 per MWh, and 95.5 percent of participants have a dispatch price above $1,000 per MWh. Energy offers are further increased by submitted shutdown costs, which, in the 2015/2016 Delivery Year, range from $0 to more than $10,000. Depending on the size of the registration, the shutdown costs can significantly increase the effective energy offer. The shutdown cost of resources with $1,000 to $1,100 per MWh strike prices had the highest average at $183.69 per location and $141.56 per MW.

**Table 6-25 Distribution of registrations and associated MW in the emergency full option across ranges of minimum dispatch prices: 2015/2016 Delivery Year**[44]

| Ranges of Strike Prices ($/MWh) | Locations | Percent of Total | Nominated MW (ICAP) | Percent of Total | Shutdown Cost per Location | Shutdown Cost Per Nominated MW (ICAP) |
|---|---|---|---|---|---|---|
| $0–$1 | 609 | 3.4% | 562.9 | 4.8% | $0.00 | $0.00 |
| $1–$999 | 192 | 1.1% | 217.0 | 1.9% | $136.08 | $120.42 |
| $1,000–$1,100 | 2,850 | 16.1% | 3,698.1 | 31.8% | $183.69 | $141.56 |
| $1,101–$1,275 | 0 | 0.0% | 0.0 | 0.0% | $0.00 | $0.00 |
| $1,276–$1,549 | 422 | 2.4% | 514.0 | 4.4% | $59.11 | $48.53 |
| $1,550–$1,850 | 13,650 | 77.0% | 6,651.3 | 57.1% | $26.97 | $55.35 |
| Total | 17,723 | 100.0% | 11,643.2 | 100.0% | $53.19 | $80.97 |

Table 6-26 shows the distribution of registrations and associated MW in the emergency full option across ranges of minimum dispatch prices for the 2016/2017 Delivery Year. The majority of participants, 58.7 percent, have a minimum dispatch price between $1,550 and $1,850 per MWh, which is the maximum price allowed for the 2015/2016 Delivery Year, 3.5 percent of participants have a dispatch price between $0 and $1 per MWh, and 94.7 percent of participants have a dispatch price above $1,000 per MWh. Energy offers are further increased by submitted shutdown costs, which, in the 2016/2017 Delivery Year, range from $0 to more than $10,000. Depending on the size of the registration, the shutdown costs can significantly increase the effective energy offer. The shutdown cost of resources with $1,000 to $1,100

per MWh strike prices had the highest average at $182.60 per location and $141.91 per MW.

**Table 6-26 Distribution of registrations and associated MW in the emergency full option across ranges of minimum dispatch prices: 2016/2017 Delivery Year**[45]

| Ranges of Strike Prices ($/MWh) | Locations | Percent of Total | Nominated MW (ICAP) | Percent of Total | Shutdown Cost per Location | Shutdown Cost Per Nominated MW (ICAP) |
|---|---|---|---|---|---|---|
| $0–$1 | 576 | 3.6% | 322.9 | 3.5% | $1.74 | $3.10 |
| $1–$999 | 261 | 1.6% | 198.7 | 2.1% | $54.39 | $71.43 |
| $1,000–$1,100 | 2,357 | 14.8% | 3,032.9 | 32.5% | $182.60 | $141.91 |
| $1,101–$1,275 | 0 | 0.0% | 0.0 | 0.0% | $0.00 | $0.00 |
| $1,276–$1,549 | 292 | 1.8% | 300.8 | 3.2% | $55.04 | $53.43 |
| $1,550–$1,850 | 12,416 | 78.1% | 5,490.7 | 58.7% | $41.75 | $94.41 |
| Total | 15,902 | 100.0% | 9,346.1 | 100.0% | $61.63 | $104.86 |

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44 In this analysis nominated MW does not include capacity only resources, which do not receive energy market credits.

45 In this analysis nominated MW does not include capacity only resources, which do not receive energy market credits.